

FIELD00
SHOW YOUR POTENTIAL



CANADA
CHALLENGE



9. - 11. AUGUST 2022

OTTAWA

WHAT IS FIELD00 CHALLENGE?

A NEW WAY OF SOCCER
RECRUITMENT!

WHERE YOUR TALENT AND
SKILLS ARE THE ONLY
THINGS THAT MATTER!

- A series of **OFFLINE EVENTS** around the globe;
- A mission to **SCOUT TOP TALENTED YOUNG PLAYERS;**
- Providing players with **DIRECT OPPORTUNITY** to become professionals;
- A structural approach to recruitment - All expenses paid scouting trip as **REWARD** and **COMPLETE SUPPORT** for the winners of the challenge;

FIELD00 CHALLENGE CANADA:

"DIRECT RECRUITMENT
SYSTEM AND PATHWAY
TO EUROPEAN CLUBS"

- **EUROPEAN CLUBS** and **COACHES** - we are bringing European clubs and coaches to directly scout for players at the event;
- **CHALLENGE REWARD** - The best players from the event are going to be selected for **FIELD00 TEAM**, and travel to Europe on an all-expenses-paid scouting trip;
- Field00 team of players will go to Europe on all paid **SCOUTING TRIP**;



WHY CANADA ?



"BETTER RECRUITMENT SYSTEM AND PATHWAY TO EUROPEAN CLUBS"

- We want to present players with a realistic chance and a clear pathway to European professional clubs & academies
- Soccer is the most participating sport in Canada
- The talent that is hidden there. We want to expose Canadian soccer talents to the World
- The opportunity to share knowledge on how soccer industry work
- Somebody needs to start with a change in soccer recruitment

Professional Football Contract

Club trial

Direct Club
scouting

FieldooTeam

Fieldoo Canada Challenge

You



“

"A LOT OF SUCCESS IS IN THE MIND. YOU JUST BELIEVE THAT YOU ARE THE BEST AND THEN MAKE SURE YOU DO EVERYTHING THAT YOU ARE."

JOHAN CRUYFF

WHO?



#1: PLAYERS

For **male and female** players **from age 15 to 23.**

Our mission is to create recruitment chances and deliver real opportunity for young talents;

#2: COACHES

We bring verified UEFA licensed coaches, who will lead trainings sessions, coach players in match situations and select the best ones;

#3: CLUBS

Participation of 7+ European clubs with mission to discover new talents.

“

**YOU HAVE TO FIGHT TO REACH
YOUR DREAM. YOU HAVE TO
SACRIFICE AND WORK HARD FOR IT.**

LIONEL MESSI

THE CHALLENGE



■ A 3- DAY EVENT

Places on the event are limited. We take a maximum of 250 players, so that the coaching staff can ensure maximum quality assessment and service for each single player.

■ ASSESSMENT

Every player is assessed by club coaches and Fieldoo staff and gets a guaranteed playing time and a chance to **#showyourpotential**

■ PLAYER SELECTION

There will be two ways for you to show your ability and potential. One is to be selected for Fieldoo team and second one is to be directly scouted and selected by club's coaches and agents.

■ COACHES

All sessions are guided, structured and performed by UEFA licensed coaches from the participating clubs, aligned with European club training methodology and trends.

WHAT DO YOU GET?



- DIRECT OPPORTUNITY TO GET SCOUTED
- PERSONAL EVALUATION AND ASSESSMENT (BY CLUB COACHES & FIELD00 TEAM)
- EQUIPMENT GOODY BAG (JERSEY, SHORTS, SOCKS,...)
- GUARANTEED PLAYING TIME
- PATHWAY TO PROFESSIONAL SOCCER
- FIELD00 CHALLENGE ASSESSMENT CERTIFICATE
- **A CHANCE TO WIN AN ALL EXPENSES PAID SCOUTING OPPORTUNITY IN EUROPE**

" Failure happens all the time. It happens every day in practice. What makes you better is how you react to it."

Mia Hamm



It's time to

#SHOWYOURPOTENTIAL

FIELD00 CHALLENGE REWARD



BEST PLAYERS

UEFA licensed coaches pick the best talents at the event to join us in Europe.

ALL EXPENSES COVERED

All expenses in Europe are covered by Fieldoo (accommodation, food, local logistics)

Excluding international flight ticket

TRIALS IN PRO CLUBS

7 days training sessions and trials with PRO clubs.



PRICE

EARLY BIRD
C\$ 499

until
20.6.2022
or
for the FIRST 50
applicants

FULL PRICE
C\$ 599

250 places available
Installment payment
possible



**"If you don't believe
you are the best,
then you will never achieve all that
you are capable of."**

- Cristiano Ronaldo

**"It's not about
what you want.
It's about what
are you
prepared to do."**



WHY IS FIELD00 CHALLENGE THE RIGHT CHOICE?



**"We want that all
players become
better footballers
and persons!"**

We are bringing an opportunity directly to the players! We are changing the recruitment and scouting process, as we are bringing European clubs and scouts to your home!

We are equalling the terms for the players. Every player has the same starting position. What counts is your soccer talent.

With a clear recruitment pathway, we are protecting players (and parents), from getting scammed or exploited.

We are bringing the knowledge about the soccer industry and its recruitment and scouting process. Being informed is what counts!

We are bringing the whole package - a structural approach. We will evaluate and analyze every single player and provide potential soccer career insights.

The Fieldoo Challenge is a project with a clear mission. And the mission is to discover top talent and provide them with a clear and safe pathway to realise their soccer dreams.

APPLY AT

FIELD00 WEBPAGE ON THIS LINK:

<https://www.fieldoo.com/challenges-detail-page/canadav1>

OR DIRECTLY ON WEST OTTAWA SOCCER CLUB SITE, FOR A
COMPLETE RESERVATION:

<https://wosc.powerupsports.com/index.php?page=LOGIN>



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